

IWATA

Brand



SINCE 1830 KYOTO



Providing you a healthy sleep through the year

--that's our passion.

Your bedroom environment is influenced by the place you live, the natural progression of the seasons, and the temperature and humidity of the room. We at IWATA have studied these environmental changes and have developed highly functional beddings to bring you a comfortable and healthy sleep year-round. Our research is reflected in our simple, efficient and ecological designs and numerous global design patents.



Ichibei Iwata

IWATA has made beddings

for more than one hundred and eighty years.

We are one of the oldest bedding makers in Japan, dating back to the late Edo period in 1830. Over almost two centuries, IWATA has developed and patented improvements in many fields, such as down purification, fiber activation, and manufacturing optimization. Our technical achievements allow us to manufacture high-quality beddings using superior natural materials that are difficult or impossible for other manufacturers to process.

Since the foundation, we have never take advantage of our successful history, and we always are seeking for new techniques and quality control. We, as a pioneer of “sleep”, are going one step ahead of the age.

蒲 京
団 都



IWATA Company History

- 1830 Ichibei Iwata founds a futon shop on Sanjo Avenue in Kyoto, Japan, when futons were common only among the wealthy.
- 1888 Ichibei Iwata III incorporates the IWATA futon shop.
- 1932 The company begins to supply cushions to the three major tea houses of Japan, all descended from the tea master Sen no Rikyu.
- 1963 IWATA Inc., a manufacturer specializing in down beddings, is founded, and our products trigger a down bedding boom in Japan.
- 1964 We invent the exclusive down bedding fabric “Downproof”
- 1986 We develop down bedding that can be washed and line-dried.
- 1987 We introduce functional beddings using the long hair of camel and muskox .
- 1992 Launch of the new brand “Sleep Care System” featuring natural materials and highly-functional beddings.
- 1995 We begin our own professional certification program, “Certified Sleep Environmental Advisor”
- 1997 Our chairman Takuzo Iwata is recognized in Taiwan as for his continuous contribution to the Taiwanese bedding industry.
- 2000 We are certified ISO9001, the most recognized international standard for quality management and assurance.
- 2001 We introduce functional beddings using long yak hair.
- 2002 We earn the Eco-Tex Standard 100, an international safety standard for textile products.
- 2003 We patent the IOZON δ process for activating natural fibers and jointly found the “Good Sleep Consortium”
- 2004 We inaugurate the “Japan Sleep Care Society”
- 2007 We are awarded the utility model for layered structure of natural hair, and receive recognition from the Kinki (Western Japan) Bureau of the Ministry of Economy, Trade and Industry.
- 2008 Our mattress LARKOWL receives the Good Design Award.
- 2009 We open our first showroom in Shiga prefecture.
- 2010 We open a custom-bedding shop and showroom in Kyoto, and redesign our product portfolio.
- 2011 We open a custom-bedding shop and showroom in Tokyo (Shinjyuku).
- 2021 We open a custom-bedding shop and showroom in Osaka.
- 2022 We open a custom-bedding shop and showroom in Tokyo (Nihonbashi).

We develop our products based on sleep science.

Sleep is needed for us to live. We do a lot of important things while we sleep, such as build up our immune system, grow and repair our bodies, and heal from stress and fatigue.

We think bedding should not only be comfortable, but should also be functional to support good sleep.

We have researched sleep, from the mechanisms of the body, position in bed, frequency of rolling over, to temperature and humidity, all factors informing our product development.

In our Comfortable Sleep Laboratory, we scientifically evaluate various products, and use the results for our continuing education and development.

Our exceptional reputation lies not just in our fine stitching and quality materials, but also in our practical efforts to understand the condition of the body during sleep.





We select just the right materials to achieve high-quality beddings.

There are four seasons and the seasons affect not only our sleep, but also the natural materials we use to make beddings. IWATA carefully selects materials from around the world, to promote comfortable, healthy, good sleep.

We first visit the land where the materials are produced, and validate the rearing environment, manufacturing capacity, quality level, management systems and other factors.

We bring back samples, analyze, and then select based on our own strict standards.

Validation, procurement, assay of materials, and securement of a supply route--this continuous cycle lets us choose safe and reliable materials.



**We only offer you products that meet strict standards
in our laboratory.**

The IWATA Down Laboratory has contributed to our manufacturing for years. The laboratory studies positive analysis for materials, and improves our products and techniques. We only use materials that pass numerous tests to ensure safety and performance.

IWATA has been certified ISO9001 (the international quality management system) at our factories and at the IWATA Down Laboratory.

Because of our strict quality controls, we can use natural materials and natural processing free from chemical agents, and create reliable and safe beddings.





Our products are manufactured in Japan, by artisan-level professionals.

IWATA's products are manufactured in our own factories and at the factories of reliable partners, all in Japan.

We use quality fabrics that are woven to our own standard. IWATA Down Laboratory checks the fabrics thoroughly.

The fabrics are cut one by one by craftsmen, and sewn with lock-stitch sewing machines. Needles, yarn, and other tools are also carefully selected.

Skilled professionals manufacture our beddings one by one with care and attention.



We manufacture in eco-friendly standards

We design our production system to decrease environmental load as much as possible.

We select natural, high-quality materials, from feather, down, linen, and cotton to camel and yak hair, which are reusable and biodegradable.

We use durable materials so our products provide continuous comfort, and can be washed and line-dried at home.

Eco-Text standard 100 certification



Every component of IWATA satisfies Eco-Text requirements.

Eco-Text is an international testing and certification system for screening harmful substances in textile products. All material used in IWATA has Eco-Text certification.

IWATA

Product



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Down Comforter

Using the best down to create excellent comfort

Our famous down comforter is filled with the highest quality down, sourced from specific breeds and breeding environments. The shell fabric is soft, 100% cotton with no additives. Our proprietary technology enhances function and durability and ensures sanitation of natural materials. It can be easily washed at home and line-dried for cleanliness and conservation.

Using our down comforter helps achieve an ideal “bed climate” to promote good sleep throughout the night.

Fill / down Shell/ 100% cotton



down

Camel Hair Mattress Pad

The mattress pad that supports the body and maintains natural sleeping position

This mattress pad is manufactured from 100% Bactrian camel hair from Mongolia. The camels' range features extremes of cold and warm weather, which results in the high moisture regulating ability of its hair. We use a blend of long hairs (more than 20 cm/ 8 inches long) and fine, soft undercoat. The long, thick hairs of the Bactrian camel have a natural strength which comfortably supports body weight and distributes pressure evenly. This prevents depression of the hips and helps maintain natural body position.

The camel hair mattress pad can be used with any type of mattress.

Fill / camel Shell / 100% cotton



Cross section



camel hair

LARKOWL

Beyond springs, an artisanal mattress made from high-quality natural hairs.

IWATA has been making futons and bedding for one hundred eighty years. When we began developing a new mattress, we found inspiration in the layered structure of *tatami*, the traditional Japanese flooring mat. Applying the structural advantages of *tatami*, we created the new, comfortable layered mattress LARKOWL, with high-quality natural materials including cashmere, camel, yak, horse, and ramie.

We proudly introduce LARKOWL, made by our master craftsmen.

[Brand name derivation]

The LARKOWL is a new mattress ideal for both early risers (“larks”) and late sleepers (“owls”) to achieve a deep, restful sleep. LARKOWL is a registered trademark of IWATA.



Six-layered Gauze-Weave Blanket

The perfect warm-weather blanket

Gauze is a plain weave with an open yarn density, made from 100% cotton. IWATA combines six layers of gauze for an extra-soft blanket. The advantage of gauze is its gentle touch on the skin, and its high level of breathability and moisture permeability.

While its skin touch is dry and cool, it prevents the sleep-depriving drop of body temperature during the night. The more often you use this gauze blanket, the softer and airier it becomes.

This six-layered gauze blanket is suitable for hot, humid weather.

Fabric/ 100% cotton

Camel Hair Pillow

The functional pillow that prevents sweating

The long hairs of the Bactrian camel, raised in a severe climate, absorb moisture and provide superior breathability.

Fill / camel hair Shell / 100% cotton



Feather Pillow

The right firmness gently supports your head

Made from 100% high-quality feather, this pillow excels in moisture absorption and ventilation. The ideal cushioning does not press on the neck, and gently supports the head.

Fill / feather Shell / 100% cotton

Supporter Pillow

Choose from four different heights and different neck curvatures.

100% small feather composition allows extreme breathability. Separate support sections for neck and head can be chosen to match individual sleeping styles and neck curvatures.

Fill / feather Shell / 100% cotton



IWATA Locations

Main Branch

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TEL. 075-211-8321 FAX. 075-211-7537

Kyoto Shop

701-2,Osakazaimoku-cyo, Nakagyo-ku, Kyoto, Kyoto, 604-8182, Japan
TEL. 075-241-2332 FAX. 075-241-2335

Tokyo Shop

Living Design Center Ozone, 3-7-1,Nishishinjyuku, Shinjuku-ku, Tokyo 163-1005, Japan
TEL. 03-5989-0838 FAX. 03-5989-0839

Osaka Shop

RHIGA ROYAL HOTEL Osaka B1, 5-3-68, Nakanoshima, Kita-ku, Osaka, 530-0005, Japan
TEL06-6479-2870 FAX06-6479-2860

Nihonbashi Shop

Nihonbashi-Takashimaya S.C. ANNEX,2-5-1, Nihonbashi, Cyuou-ku, Tokyo, 106-6103, Japan
TEL03-6262-5666 FAX03-6262-5665

IWATA Factory and IWATA Down Laboratory

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